



"Mapping the Pathways": Exploring the Geography of Pharmaceutical Distribution Dynamics

Organised by

Catia Nicodemo (University of Verona and University of Oxford)

Khalid W. A. Shomali (University of Verona)

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Department of Economics, Via Cantarane 24, Verona

Room Vaona – Sede Santa Marta

9:00-9:05 Welcome

Chair: Catia Nicodemo (University of Verona & University of Oxford)

9:05-9:25 **Paolo Pertile** (University of Verona) [Spillovers of Pharmaceutical Price Regulations: Strategic Response to External Reference Pricing](#)

9:25-9:45 **Pietro Manuel Ferraro** (University of Verona) [Novel therapeutic approaches in rare kidney diseases: primary hyperoxaluria](#)

9:45-10:05 **Eugenio di Brino** (ALTEMS, Università Cattolica del Sacro Cuore) [How to evaluate innovation in healthcare: application of the European HTA regulation in Italy *\(online\)*](#)

Chair: Khalid W. A. Shomali (University of Verona)

10:05-10:45

Keynote speaker: Jörg Geller CEO of Kohlpfarma

Parallel Trade in Pharmaceutical Industry in Europe

Break 15 minutes

11:00-11:25 **Giovanni Righetti** (University of Verona): [External Reference Pricing with Discounts: Does It Pay to Keep a Secret?](#)

11:25-11:45 **Valentina Reig** (University of Toulouse) [Drug Shortages: Empirical Evidence from France *\(online\)*](#)

11:45-12:00 Conclusions and Remarks