



VF International

Verona University, May 8th 2014

VF Corporation

VF Corporation



- **World's leading supplier of branded lifestyle apparel**
- **Public company: NYSE: VFC**
- **\$11.4 billion in 2013 revenues**
- **150 countries / 52,000 employees**
- **Strong brands with leading market shares**
- **Multiple channels of retail distribution**
- **Financially strong and conservatively managed**

Powerful Brands



Powerful Brands



\$2B

in revenues in 2013

Global Brand

- 60% Americas
- 40% International

Powerful Brands



Powerful Brands



\$1.7B

in revenues in 2013

415

owned retail stores at the end of 2013

14M

brand loyalists reached through various online channels

Powerful Brands



\$1.4B
revenue expected in 2013

60%
revenue outside of the
U.S. In 2013

Powerful Platforms



Enablers:

Strategy

Supply Chain

Sustainability

Direct to Consumer

Powerful Platforms

Direct-to-Consumer : Building Strong Connections



Owned Stores

Brands



1,246

14

17%

Powerful Platforms

Strategy & Innovation: Innovation driven by Insight



Consumer Insights

Strategy

Innovation

Brands

- Connecting with consumers drives innovation at VF.
 - More than 3,000 in person interviews in homes and stores
 - We've surveyed more than 100,000 people regarding our top 7 brands in 15 countries

Powerful Platforms

Sustainability: An Opportunity to Lead



- Sustainability is a fundamental business platform, an essential part of our core values
 - By 2015, we plan to have reduced our greenhouse gas emissions by 5% from our 2009 baseline year
 - All VF Brands are active serving communities where their employees live and work around the world.

Powerful Platforms

Supply Chain: Experts at Managing Large-Scale Complexity



Units
500,000,000 per year
1,369,000 per day
57,000 per hour
950 per minute
16 per second



Powerful Platforms

Supply Chain: Experts at Managing Large-Scale Complexity



World's largest jeans producer



Largest garment producer Mexico/Central America



Largest footwear producer in the Caribbean

Powerful Platforms

Supply Chain: Experts at Managing Large-Scale Complexity

32
Internal
Manufacturing
Facilities



40+
Countries

2,000
Contractor
Facilities

\$3B
FOB

VF International

Our Headquarter, Switzerland

Single
largest VF
investment
outside N.A.

Green
Building

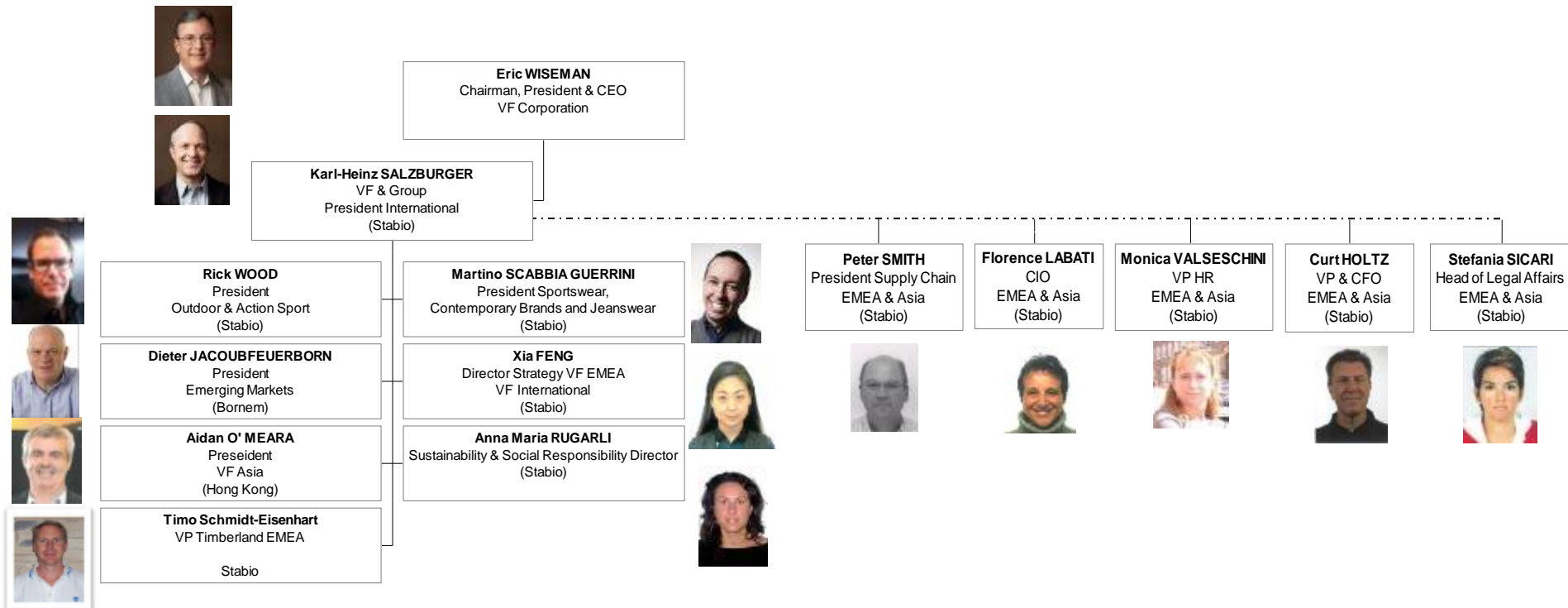
Global
Thinking +
Regional
Action

Great
talent– the
U.N.
of VF



VF International

Our Management Team



VF International



Strong Revenue Growth

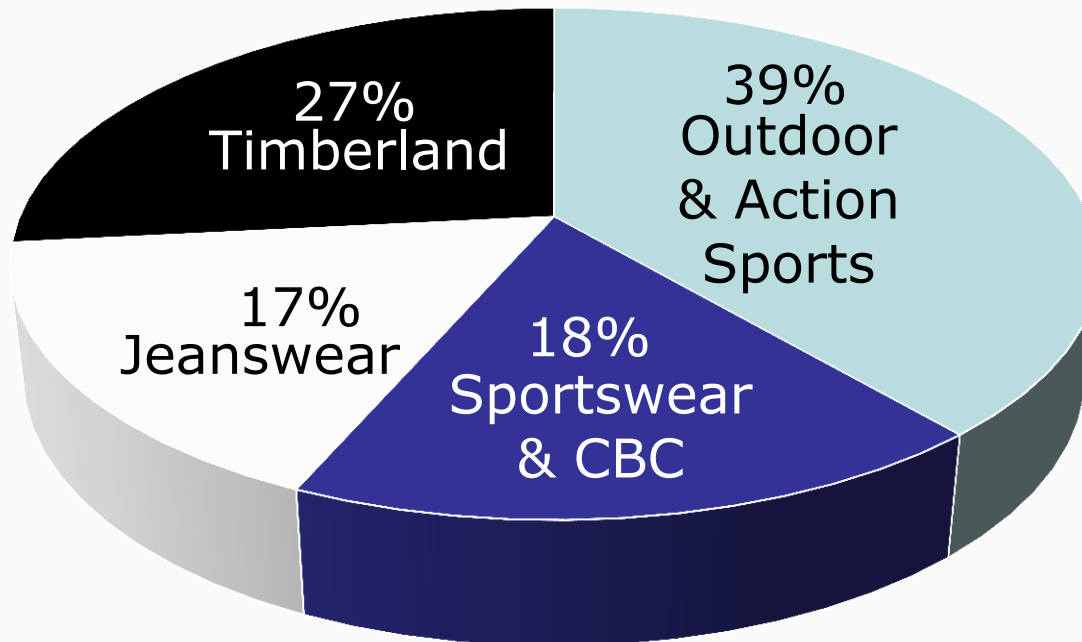


CAGR
(3YR)
23%

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2013 Revenue by Coalition



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Stabio HQ, Switzerland

