Ph.D. in Economics and Management

Corporate Governance (2018-2019)

(prof. Alessandro Lai – Verona University)

Objectives

The course aims at developing Ph.D. students’ knowledge about the theoretical framework of Corporate Governance (CG), making them understanding how and from where the problem of governance arises in states, public and private entities. The solution to this problem should promote transparent and efficient markets, be consistent with the rule of law and clearly articulate the division of responsibilities among different supervisory, regulatory and enforcement authorities. Focussing on a corporate level, lectures will show how firms are controlled, who actually exercise this control, the way to reduce and manage corporate risk through effective internal control systems, and mechanisms driving the distribution of the created value among shareholders. The historical evolution of theories regarding CG and different geographic topics are both considered, to get tools useful to carry on (or to understand) CG research, and to better understand related methodologies. Governance systems are investigated by considering the main principles and rules concerning organizations as well as the processes that either direct strategic choices and regulate the implementation of corporate strategy.

Finally, the course is broadly devoted to suggest research paths in Corporate Governance, considering the quantitative stream, the qualitative one, as well as the relations with accounting and accounting history research.

Themes and Topics – Syllabus content – References

1. Basic issues in CG
   a. The CG in the post-modern forms of economic and political organizations: the governance of state, public entities and corporates
   b. The international debate about CG
   c. Differences between governance and management
   d. Different forms of corporate control

Papers and readings
   iii. Gomez P., Harry K. (2005), Democracy and the Evolution of Corporate Governance Corporate Governance, Volume 13, Number 6, pp. 739-752

2. The theoretical framework of CG
   a. From the agency cost theory to the stakeholder theory
   b. The institutional theories of the firm
   c. Firm paradigms in economics and management theory
   d. The Italian perspectives of CG
e. International research mainstreams in CG

Papers and readings

3. Financial markets, institutional investors and corporate governance: the international context
   a. Anglo-American forms of control and related capitalism
   b. German and Japanese form of control and related capitalism
   c. The “Latin” and Italian path towards capitalism
   d. The SMEs (Small Medium Enterprises) in the Italian market
   e. The division of responsibilities among different supervisory, regulatory and enforcement authorities

Papers and readings

4. Key issues in CG
   a. The structure of CG regulation: the body of principles acting worldwide and in single countries
   b. Interaction among boards, committees and statutory auditors in different kinds of governance structures
   c. The role and composition of the board of directors
   d. The role and composition of the auditory systems
   e. The remuneration of directors and senior executives

Papers and readings


5. **The internal control system**
   a. Identifying, measuring, managing and monitoring corporate risks
   b. Different models of internal control systems
   c. The compliance risks
   d. The risk management function
   e. The system of internal audit

**Papers and readings**


iv. Srinivasan S. (2005), *Consequences of financial reporting failure on outside directors: evidence from Accounting Restatements and Audit Committee Members*, Journal of Accounting Research, n. 43, 291-334

6. **The CG in SMEs**
   a. International research about SMEs
   b. The family business
   c. The relationship between family and corporate level
   d. The succession problems in SMEs and family business
   e. Information quality in SMEs and family business

**Papers and readings**

i. Carney M. (2005), *Corporate Governance and Competitive Advantage in Family-Controlled Firms*, Entrepreneurship and Practice, Vol. 29, n. 3, 249-265


7. **CG and value creation**
   a. Accountability in CG systems
   b. Compliance, knowledge and performance in an integrated CG View
   c. Relationship among CG, corporate information and value production for stakeholders

**Papers and readings**


8. Doing research about Corporate Governance
   a. CG and quantitative research
   b. CG and qualitative research
   c. Accounting and Governance research
   d. Accounting history and Governance research

   Papers and readings – to be selected looking at real research interests


Attending the course – Evaluation of attendants

After ex cathedra lectures, some selected papers will be assigned to Ph.D. students, who have to present and discuss them in classroom, in order to be introduced to some latest developments in the field and to be aware of possible research topics.

The evaluation of Ph.D. students is based:
   a. 40% on classroom presentation and discussion of papers;
   b. 60% on a paper to be written by each student at the end of the course.

Lecturers
   - Alessandro Lai, Ph.D., Professor of Accounting, Verona University
   - Other incoming lecturers will share the presentation and discussion of topics
   - A tutor may be assigned to Ph.D. students